

ARIIS.25 Magazine

ALGIERS, ALGERIA | 2025

#1

REAL ASSETS STRATEGY

Positioning real estate as a strategic investment pillar.
Anchoring capital in disciplined, future-oriented development.

THE POWER OF ALIGNMENT

When public vision and private capital move together.
Creating coherence across policies, projects and investment.

FROM CAPITAL TO CITIES

Transforming financial flows into built environments.
Investment as a driver of urban and economic transformation.

Designing the Assets of Tomorrow

Africa's Real Estate at the
Intersection of Capital
and Innovation



**AFRICA
REAL ESTATE
INNOVATION &
INVESTMENT
SUMMIT**

arisummit.com

EXECUTIVE SUMMARY

Africa Real Estate Innovation & Investment Summit 2025 From Vision to Execution

ARIIS 2025 confirmed a decisive shift in Africa’s real estate trajectory. The continent is no longer defined by potential alone, but by its growing capacity to structure, finance and execute projects at scale.

Across two days of high-level dialogue, ARIIS brought together investors, developers, institutions, innovators and decision-makers around a shared conviction: Africa’s real estate future will be built through discipline, trust and execution.

The conversations highlighted a market in transition — from fragmented opportunities to structured investment ecosystems. Innovation is no longer experimental; it is becoming a foundational tool for transparency, governance and asset performance. Capital is available, but increasingly selective, flowing only toward projects that demonstrate clarity, risk mitigation and long-term value creation. ARIIS positioned real estate not

as a speculative asset class, but as a strategic engine for housing, economic growth, employment and urban resilience. From Prop-Tech and digitalization to public-private collaboration, diaspora capital and cross-border investment corridors, the summit addressed the full value chain required to transform ambition into bankable projects.

A defining strength of ARIIS 2025 was its ability to connect vision with execution. Beyond ideas, the summit delivered alignment — between public strategies and private capital, between local realities and international standards, and between innovation and governance.

ARIIS is not an event. It is an ecosystem in formation — one that builds trust, accelerates decision-making and shapes a resilient, investment-ready African real estate market.

ARIIS IS NOT AN EVENT.

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From Algeria to Africa: **Homely**, Official Sponsor of ARIIS25

Homely proudly joins the Africa Real Estate Innovation & Investment Summit 2025 as an Official Sponsor, reinforcing a shared vision for the future of urban living in Africa.

With its first iconic residential development in Algeria, Homely is redefining contemporary housing standards across the continent.

Far beyond a traditional real estate project, Jinan 1 introduces a new residential lifestyle, offering more than

20 integrated amenities designed to enhance comfort, community and well-being.

Unique in its scale and concept, Jinan 1 stands as a pioneering benchmark for modern African cities — where architecture, functionality and human experience converge.

Through thoughtfully designed spaces and a strong sense of community, Homely delivers environments that elevate everyday life.

More than a developer, proves that real estate can be a catalyst for lifestyle transformation. Its partnership with ARIIS reflects a common ambition: to shape innovative, sustainable and people-centered cities that respond to Africa's evolving urban future.



“ Africa is not the future of Real Estate. Africa is the present.”

Africa is no longer a promise waiting to be fulfilled.
It is a continent in motion — urbanizing, building, innovating, investing.

With 1.2 billion people, rapidly expanding cities, a growing middle class and unprecedented infrastructure needs, Africa has become one of the most strategic real estate markets in the world. What was once perceived as “emerging” is now structuring, scaling and delivering.

Today, capital is shifting. Vision is maturing.
Developers, investors, institutions and innovators are no longer asking if Africa matters — but how to engage, structure and execute.

Real estate in Africa is not about speculation.
It is about housing millions, building cities, creating jobs, enabling trade and shaping resilient economies.

ARIIS exists because the moment is now.
To connect capital with opportunity.
To turn ambition into bankable projects.
To transform ideas into cities, and investments into long-term impact.

Africa is not catching up.
Africa is setting the pace.

MEET THE FOUNDERS



Nasreddine BOUTERAA

Architect & Cofounder of Immotify
& Africa Real Estate Innovation &
Investment Summit - ARIIS.



Amal SI DEHBI

Architect & Cofounder of Immotify
& Africa Real Estate Innovation &
Investment Summit - ARIIS.

Across Africa, real estate is emerging as a decisive force of transformation.

Not only as a sector of assets and infrastructure, but as a strategic engine for economic growth, urban resilience and social stability.

Cities are expanding faster than ever. Demographic dynamics, infrastructure needs, climate challenges and digital transformation are reshaping how African markets must be designed, financed and delivered. In this context, real estate can no longer be approached in isolation — it must be structured, innovative and deeply connected to long-term development strategies.

ARIIS was born from this conviction.

It was created as a platform of alignment — between vision and execution, between public ambition and private capital, between local realities and international standards. ARIIS brings together investors, developers, institutions, innovators and decision-makers who share a common objective: building projects that are viable, bankable and impactful.

This magazine reflects that mission.
It captures the strategic conversations, the key insights and the collective intelligence that shape

Africa's real estate ecosystem today. From investment structuring and risk management, to Prop-Tech, smart cities, sustainable development and cross-border cooperation, ARIIS stands at the intersection where ideas turn into action.

We firmly believe that Africa's strength lies in its diversity. Each market has its own regulatory framework, cultural context and growth drivers. Success therefore requires tailored approaches, strong governance and trusted partnerships. Collaboration is not optional — it is the foundation upon which resilient projects are built.

As founders of ARIIS, we believe that real estate is more than assets and infrastructure. It is about people, trust and long-term vision. It is about creating cities that are inclusive, sustainable and economically viable. It is about transforming demographic growth into opportunity, and opportunity into impact.

This edition of ARIIS Magazine is both a snapshot of where we are and a statement of where we are going.

A continent ready.
A market in motion.
A generation of decision-makers shaping the present.

Nasreddine Bouteraa

Amal Sidehbi

ARIIS IN NUMBERS

ARIIS 2025 in numbers highlights the emergence of a disciplined, globally connected and results oriented African real estate ecosystem.

350+

High-level participants

1

Official Delegation

3M+

People reached

40+

Companies & institutions

1,200

Targeted B2B meetings

10

Countries represented

90%

Decision-makers

45+

Media Coverage

280+

SQM Exhibition

20

Exhibitors

15+

High-level Speakers

2

Days



FROM OPPORTUNITY TO EXECUTION

For more than a decade, Africa has been described as a continent of opportunity. Yet opportunity alone does not build cities or create value. Execution does.

Africa is now at a decisive moment. Rapid urbanisation, demographic growth and economic integration are shaping one of the most powerful real estate dynamics of the 21st century. By 2050, the continent will be home to more than 2.5 billion people, while most of the urban infrastructure required has yet to be built.

This places real estate at the centre of Africa’s future, not as a speculative asset, but as a strategic engine for housing, trade, employment and stability. Capital is increasingly seeking projects that are

structured, scalable and resilient. ARIIS was created to meet this moment. It is a platform where vision meets execution, where public strategies align with private capital, and where innovation, governance and financial structuring transform ideas into bankable projects.

Successful real estate in Africa requires more than land and capital. It demands strong governance, transparent data, local insight and long term partnerships built on trust.

ARIIS stands at the intersection between ambition and execution, connecting developers, investors, institutions and innovators, and enabling projects to move from concept to completion.

Key Insight

Africa does not lack opportunities. It lacks platforms capable of transforming opportunity into execution at scale.

“The future of African real estate will not be defined by who sees the opportunity first, but by who executes it best.”

ARIIS is not about imagining Africa’s cities. It is about building them.



WHAT ARIIS MATTERS

Africa’s real estate potential is widely acknowledged. Yet capital does not flow to potential alone. It flows to structure, governance and execution. ARIIS exists to bridge this gap.

What ARIIS Solves

African real estate markets often suffer from fragmentation, limited transparency and misalignment between public strategies and private capital. ARIIS addresses these challenges by creating a structured platform where stakeholders converge around credible frameworks, shared standards and actionable projects.

ARIIS transforms isolated initiatives into coordinated ecosystems and ambition into investment-ready opportunity.

What ARIIS De-Risks

ARIIS reduces investment risk by promoting strong governance, reliable data, professional structuring and disciplined execution. By fostering dialogue between regulators, developers, financiers and operators, ARIIS helps anticipate regulatory, operational and financial risks before capital is deployed.

In an environment where uncertainty is often perceived as the main barrier, ARIIS contributes to building trust, predictability and long-term confidence.

Who ARIIS is for

ARIIS is designed for investors, banks, development finance institutions, developers, operators and corporate actors seeking structured exposure to African real estate.

It is for decision-makers looking beyond short-term returns toward sustainable value creation, regional integration and scalable impact across multiple markets.

What ARIIS is different

ARIIS is not a deal marketplace nor a promotional event. It is a strategic interface between public vision and private execution. By combining thought leadership, market intelligence and ecosystem alignment, ARIIS enables projects to evolve from concept to completion within credible investment frameworks.

ARIIS does not sell opportunity. It builds the conditions under which opportunity becomes investable.



Institutional Patronage

ARIIS25 was held under the high patronage of



Thank You To All Of Our Sponsors & Partners

Africa’s real estate potential is widely acknowledged. Yet capital does not flow to potential alone. It flows to structure, governance and execution. ARIIS exists to bridge this gap.

Official Sponsor
“The Visionary Partner”



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INSURANCE PARTNER



CONTRIBUTING SPONSORS



STRATEGIC PARTNERS

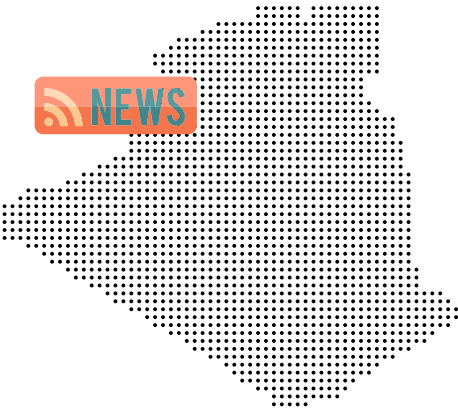
BANKING PARTNERS



TRAVEL PARTNER



Making Headlines: Our Story in the local News



ARIIS 2025 confirmed its growing influence by attracting extensive media coverage across national and specialized outlets. This strong visibility reflects a carefully structured

communication approach combining strategic press relations, on-site media coordination and targeted influencer engagement. Throughout the event, ARIIS 2025 was featured by a wide range of media, including television, radio, print publications, specialized trade press and digital platforms. The diversity of these channels ensured broad exposure and reinforced the event's positioning within key industrial and economic ecosystems.

Coverage extended beyond sector-specific media to include economic titles and mainstream news outlets, highlighting ARIIS's role as

a reference platform for dialogue, innovation and investment in architecture, real estate and construction. This sustained media presence amplified the voices of speakers and partners, while strengthening ARIIS's visibility among decision-makers, professionals and institutional stakeholders.

ARIIS 2025's media impact illustrates the event's ability to generate meaningful conversations and position itself at the forefront of industrial transformation and sustainable development.

45+

Media outlets

TV · Radio · Print · Specialized Press · Digital Platforms

60+

Media features and online links

Collected, archived and analyzed

04

Major segments covered

Real Estate · Construction (BTP) · Architecture · Economic & General News

Featured In



Creating Lasting Impact

AWARNESS NETWORK CONNECT

Beyond media coverage, ARIIS 2025 delivered a lasting impact through strong digital reach, multi-platform visibility and an engaged international audience. The event's influence extended well beyond its physical setting, generating sustained attention across online channels and proprietary digital tools.

Through coordinated distribution on press platforms, social media networks and digital publications, ARIIS 2025 achieved significant exposure and engagement. This momentum was further amplified by the ARIIS App Network, which played a central role in connecting participants before, during and after the event.

The ARIIS App Network enabled attendees, speakers and partners to access real-time content, build meaningful connections and extend conversations beyond the event days. By centralizing information, networking and updates, the platform reinforced ARIIS's position as a year-round ecosystem rather than a one-time gathering.

Engagement data revealed strong interest from multiple regions, confirming ARIIS's growing international footprint and its relevance across borders. This digital and geographic reach underscores ARIIS's ambition to create long-term value, foster collaboration and support sustainable industrial and real estate development.

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Social Media Reach

Platforms

Most Engaged Countries

Algeria Tunisia Senegal

France Nigeria Lybia

Spotlight on Speakers
Hear the Minds Behind the Movement



Dr. Salwa Arfaoui
CEO Women In Vision |
Regional Director Next
Level Real Estate
Tunisie - Dubai - USA



Claude Kouamé
Co-founder & Mana-
ging Director de KP
GROUP
Belgium - Côte d'Ivoire



Tahar BENHAOUACHIA
Founder & Co-CEO
Homely Promotion
Immobilière
Algeria



Amir Akerma
Chief Executive Offi-
cer, El-Djazair Hotel
Group
Algeria



René MOUNDZIKA
President of C.I.P.A &
Author
Republic of Congo -
France



Nassima El Hamel
Certified Coach, HR
Director & Strategic
Leadership Expert
Algeria



Mehdi Dellech
Marketing Director,
Safricode
Democratic Republic of
Congo-Tunisia



Muayad Meshal
Founder of KHOS WA
FLOKA, Hospitality
Design Expert
Palestine - UAE



Zakaria Ziouane
Founder & Co-CEO
Homely Promotion
Immobilière
Algeria



Khawla Al Salem
Project Management
Expert, EMIRAL
Syria - Algeria



Adlane Ahriz
Director of Commu-
nication & Innovation,
SAA Assurances
Algeria



Sabrina Maunick
CEO Olympe Agency
Mauritius



Mohsen Chaabani
President of GPAI, CEO
of Zitouna Immobilier,
Real Estate Expert
Tunisia



Mostefa Zerouali
CEO & Board Member,
Banking Expert and
Consultant
Algeria



Yasmine Assari
Architect, Designer &
Founder of Yasmine
Assari Studio
Algeria



Abdelatif Kermiche
Enginner & Founder of
MBIM ENGINEERING
Algeria



Hocine Tabli
Commercial Director,
CNEP BANQUE
Algeria



Ali Mansouri
Land & Property
Expert
Algeria



Vanessa Doléans
Founder of Kelali Facili-
ties, Facility & Property
Management Expert
Senegal - France



Nasreddine Bouteraa
Architect, Cofounder
of Immotify & ARIIS
Algeria



Amal SI DEHBI
Architect, Cofounder
of Immotify & ARIIS
Algeria



Jerbi Wissem
Architect, Coufounder
& CTO of DATAVERSE
Tunisia



Rostom Bouras
CEO AIM-BIM, CMO
BIM ZONE ALGERIA
Algeria

And Much More ...



DESIGNING TRUST. STRUCTURING MARKETS. SHAPING THE FUTURE.

A New Narrative for African Real Estate

Day 1 of ARIIS 2025 established a powerful narrative: innovation is no longer about disruption, but about credibility. Across keynote addresses and high-level exchanges, a shared conviction emerged – African real estate is entering an era where trust, structure and execution define investment readiness.

Rather than showcasing technology as an end in itself, discussions positioned innovation as a strategic enabler of transparency, governance and scale.

Transparency as a Strategic Asset

One of the strongest signals of the day was the central role of data and transparency in transforming historically opaque markets into investable ecosystems. Speakers highlighted how reliable information, digital traceability and standardized processes are redefining confidence between developers, investors and financial institutions.

“Capital follows clarity. Transparency is no longer optional – it is foundational.”

Key Insight

Data is becoming the new currency of trust, enabling faster decision-making and lowering perceived investment risk.

Digitalization: From Efficiency to Credibility

Digital transformation was addressed not as a technological trend, but as a market structuring tool. PropTech platforms, smart systems and data-driven processes are now essential to:

- Reduce information asymmetry,
- Improve project visibility,
- and align African markets with international investment standards.

Executive Insight

Markets that fail to digitalize will not be excluded by regulation – they will be bypassed by capital.

Trust, Ethics & Market Reputation

Another dominant theme was the redefinition of professional relationships across the real estate value chain. Trust, ethics and accountability emerged as decisive factors in strengthening developer-broker collaboration and enhancing market credibility.

Discussions emphasized that reputation is no longer individual, but systemic: the behavior of each actor impacts the perception of the entire ecosystem.



Public-Private Collaboration as a Growth Engine

Public-private collaboration was presented as a lever for scale, capable of accelerating housing delivery, urban development and economic impact. Beyond legal frameworks, successful partnerships were described as models of shared vision, risk alignment and long-term value creation.

Public-private partnerships succeed when they are designed around outcomes, not control.

Key Insight

Smart Assets & Intelligent Operations

Innovation extended beyond development into asset performance and lifecycle management. Digital twins, immersive technologies and intelligent systems were highlighted as tools that enhance operational efficiency, sustainability and long-term asset value.

Strategic Takeaway

Smart assets are no longer futuristic – they are becoming the new benchmark for resilient and attractive real estate portfolios.

“Africa is not following the global real estate playbook – it is writing its own.”

Africa’s Innovation in Action

The day concluded with a clear message: African innovation is not emerging – it is already delivering.

From PropTech and GreenTech to FinTech and industrial digitalization, solutions presented reflected a market that is building its own models, adapted to local realities and global expectations.



ACTIVATING CAPITAL. DE-RISKING GROWTH. BUILDING LONG-TERM VALUE

From Vision to Capital Activation

If Day 1 laid the foundations of trust and innovation, Day 2 of ARIIS 2025 moved decisively into execution. The focus shifted from ideas to capital mobilization, from ambition to bankable structures, addressing one central question: How can African real estate projects attract, secure and scale investment?

Across high-level exchanges, a clear message emerged — Africa does not lack opportunities; it requires structured pathways to capital.

Diaspora Capital: A Strategic Bridge Between Continents

One of the strongest investment narratives highlighted the diaspora as a strategic economic actor, not merely an emotional investor. Discussions reframed diaspora investment as a cross-continental value chain, capable of transferring capital, expertise and credibility between Africa and global markets.

“Diaspora investment is no longer sentimental. It is strategic.”

Diaspora capital accelerates when trust mechanisms, professional management and clear exit strategies are in place.

Key Insight

Africa-Europe Investment Corridors

Transcontinental collaboration emerged as a cornerstone of scalable investment. Speakers explored how Africa-Europe partnerships are evolving from opportunistic transactions into long-term investment corridors, built on shared standards, governance alignment and mutual value creation.

Strategic Takeaway

Capital flows more efficiently when markets speak the same financial and regulatory language.

“Invest In” Series: Markets That Are Ready

Country-focused insights positioned Africa not as a single market, but as a portfolio of differentiated opportunities. From North to West, Central and Indian Ocean markets, the emphasis was placed on:

- Regulatory clarity,
- Sector prioritization,
- and institutional readiness.

Executive Insight

Investors no longer ask where to invest in Africa — they ask how fast projects can be executed and secured.

Capital does not follow opportunity. It follows structure, credibility and speed of execution.



Financing & De-Risking: The New Investment Equation



Mostefa Zerouali
Banking Expert and
Consultant



Hocine Tabli
Commercial Director,
CNEP BANQUE



Adlane Ahriz
Director of communication,
SAA Assurances

A central pillar of Day 2 focused on financing mechanisms and risk management. Banks, insurers and financial experts converged around a shared reality: capital is available, but only for projects that are structured, insured and professionally governed.

True hospitality turns every stay into a meaningful, memorable connection.

Women, Leadership & Capital with Purpose



Day 2 also highlighted a powerful investment signal: inclusive leadership drives sustainable growth. Women leaders demonstrated how emotional intelligence, governance, and cross-border networks are reshaping real estate decision-making and investment culture.

Executive Insight

Diversity is no longer a social metric — it is an investment performance indicator.

A New Investment Mindset for Africa

Beyond individual sessions, Day 2 crystallized a broader shift: African real estate is transitioning from opportunity-driven investment to strategy-driven portfolios.

Key discussions highlighted:

- the role of guarantees and insurance in unlocking financing,
- public-private partnerships as risk-sharing tools,
- and the importance of early financial engineering.

Commercial, Hospitality & Mixed-Use Assets: Unlocking Value

Investment conversations expanded beyond residential assets into commercial real estate, hospitality and mixed-use developments. Speakers emphasized how experiential assets, destination-driven projects and modular construction

De-risking is not a defensive strategy — it is a growth accelerator.

Key Insight



models are redefining value creation across African cities.

Strategic Takeaway

Assets that integrate experience, speed of delivery and local anchoring outperform traditional models.



“The future belongs to markets that can combine opportunity, protection and impact.”

INVEST IN AFRICA SERIES

Positioning Markets. Structuring Confidence. Attracting Capital.

Africa as a Portfolio, Not a Single Market



With the Invest In Series, ARIIS 2025 adopted a deliberate editorial stance: Africa is not presented as a single destination, but as a curated portfolio of investment-ready real estate markets.

Rather than promoting potential alone, the series highlighted preparedness – the ability of each market to structure projects, protect capital and deliver execution.

This approach reflects a fundamental shift in how African real estate is positioned on the global investment stage.

INVEST IN ALGERIA

Structuring Confidence in a High-Potential Market



Algeria was presented as a market undergoing accelerated structuring, driven by strong domestic demand and expanding opportunities across agricultural, hospitality and productive real estate.

Discussions emphasized regulatory evolution, access to land, financing mechanisms and the growing role of public-private partnerships in shaping bankable projects

Key Signal
Algeria is transitioning from opportunity-driven development to project-driven investment.

Presented by : **AAP**

INVEST IN SENEGAL

Stability, Growth and Regional Connectivity



Senegal stood out for its institutional stability and its position as a strategic hub in West Africa. The market offers strong potential in urban residential, hospitality and mixed-use developments, supported by policy continuity and investor-friendly frameworks.

Key Signal
Stability remains one of the most powerful accelerators of investment confidence.

Presented by : **Mme. Vanessa Dolénans**

African real estate is a gateway to emerging markets and long-term value creation.

“Africa is not one investment story – it is a portfolio of strategies.”

INVEST IN MAURITIUS

A Gateway for Structured African Investment



Mauritius was highlighted as a highly structured investment platform, combining legal security, fiscal efficiency and international openness.

The country plays a pivotal role for investors seeking exposure to African real estate through premium residential, smart cities and hospital-ity assets.

Key Signal
Mauritius functions as a bridge between global capital and African opportunities.

Presented by : **Mme. Sabrina Maunick**

INVEST IN TUNISIA

Talent, Proximity and Market Expertise



Tunisia was presented as a market defined by skilled human capital, real estate expertise and proximity to European markets.

Opportunities highlighted the evolution toward higher-value projects, digital integration and strong local-international collaboration capabilities.

Key Signal
Local expertise is a decisive factor in securing cross-border investment.

Presented by : **M. Mohsen Chaabani**



INVEST IN DEMOCRATIC REPUBLIC OF CONGO

Scale, Urban Growth and Long-Term Vision



The DRC illustrated the dynamics of large-scale, high-growth markets, where rapid urbanization generates significant demand for housing, infrastructure and commercial assets.

Speakers underlined the importance of project structuring, legal security and institutional partnership to unlock sustainable investment at scale.

Key Signal
High-growth markets require advanced financial engineering and strong partnerships.

Presented by : **M. Mehdi Dellech**



AFRICAN WOMEN IN REAL ESTATE (A.W.I.R.E)

A Side Event of ARIIS

Creating opportunities,
breaking barriers, and
leading growth

“Today, women are no longer simply participants in real estate. They are driving forces shaping our cities, our communities and our future.”
— Amal Si Dehbi



From Capital Readiness to Leadership Impact

The Invest In Series demonstrated that African real estate markets are increasingly ready for capital — structured, differentiated and investment-oriented. Yet beyond regulatory frameworks, financing tools and market readiness, another force is shaping the future of African real estate: leadership. Capital may enter markets through structures and strategies, but it remains where vision, governance and

human intelligence are present. It is at this intersection that the African Women in Real Estate side event takes its place — not as a parallel conversation, but as a strategic continuation of the investment narrative.

Because sustainable investment is not only about where capital flows, but also about who leads and how value is created.

Women as Drivers of Change



The African Women in Real Estate side event affirmed a clear and undeniable reality: women are no longer peripheral voices in the real estate industry — they are driving change from within.

Across leadership roles, women are actively shaping innovation, strengthening ethical practices and contributing to sustainable growth throughout the African real estate ecosystem. Their impact is visible not only in projects delivered, but in the standards being redefined.

Empowerment as an Investment Strategy

Empowerment emerged not as an isolated initiative, but as a collective movement — one that connects women across borders, generations and markets.

Empowerment was not framed as a symbolic goal, but as a practical strategy — one that enhances connectivity, accelerates opportunity and creates durable value.

Executive Insight

When women are empowered, investment becomes more agile, more connected and more impactful.

“Women in African real estate are creating opportunities, breaking barriers, and leading growth.”

Leading with Emotional Intelligence

Another defining theme was the role of emotional intelligence in real estate leadership. In a sector characterized by complexity, negotiation and constant change, emotional intelligence emerged as a decisive asset — enabling leaders to build trust, manage transformation and sustain human-centered performance.

Rather than being a soft attribute, emotional intelligence was recognized as a core leadership competency.

Collective Impact, Shared Vision

The discussions highlighted that transformation does not occur in isolation. African women in real estate are shaping the future collectively — through collaboration, shared experience and mutual support across borders and disciplines. From development and project management to consulting and asset



“Empowering women is not about inclusion alone. It is about building a global movement that connects talent, capital and opportunity across continents.”
— Dr. Salwa Arfaoui

Leadership That Shapes Cities and Communities

Real estate is more than buildings. It defines how people live, work and connect. Women leaders bring to this sector a leadership style grounded in responsibility, long-term vision and human awareness.

By combining strategic thinking with a deep understanding of social and economic impact, they are contributing to a more balanced, resilient and future-oriented real estate industry.

Key Insight

Leadership rooted in vision and responsibility elevates both projects and communities.



operations, women are contributing at every level of the value chain, reinforcing credibility and long-term impact.

“The future of African real estate is not built by one voice, but by collective leadership.”

The event floor & A Living Gallery

Each photograph tells the story of a continent in motion



At the heart of ARIIS, the event floor unfolded as a curated landscape of innovation, investment and expertise. More than a meeting place, it became a space where vision met execution — where conversations evolved into opportunities. Developers, investors, institutions, startups and advisors moved seamlessly across the floor, engaging in purposeful dialogue. Each exchange reflected a shared ambition: to structure, modernize and elevate Africa's real estate ecosystem.

The architecture of the floor was intentional. Open, fluid and dynamic, it encouraged interaction while allowing each participant to express their identity and value proposition. The result was an environment driven not by noise, but by clarity and relevance.

ARIIS AWARDS

Nurturing Tomorrow’s Innovation Leaders



The ARIIS Awards celebrate the visionaries, changemakers and innovators shaping the future of real estate and PropTech across Africa. Designed as a platform of recognition and engagement, the ARIIS Awards combine industry relevance and community validation. This year’s edition reflected a strong collective voice, highlighting the solutions and initiatives that resonated most with the ecosystem.

Recognition becomes powerful when it reflects both excellence and collective trust.

14

Nominees

4.600

Votes

02

Countries

03

Winners

A Strong Signal from the Ecosystem

The ARIIS Awards competition generated over 4,600 votes in total, cast across the different nominated projects and solutions. This level of engagement highlights a clear trend: the market values solutions that are innovative, accessible and impact-driven. The winners emerged as those who combined vision, execution and strong public support.

The winners of ARIIS AWARDS 2025

BEST ARIIS CONTENT CREATOR

WINNER: **VIZI-A**
Tunisia



BEST ARIIS DIGITAL SOLUTION

WINNER: **IMMO PRO-X**
Algeria



BEST ARIIS BUILT ENVIRONMENT EXCELLENCE

WINNER: **HOME SIGNATURE**
Algeria



Gala Dinner Night

An Evening of Connection and Elegance

The Gala Dinner Night offered a moment of pause – a refined interlude where conversations continued in a more intimate and elegant setting.

Set in an atmosphere of understated luxury, the evening brought together leaders, investors and innovators, strengthening relationships beyond formal discussions. It embodied the human dimension of ARIIS: trust, dialogue and shared vision.

Great partnerships are built as much at the table as they are in the boardroom.



POST-EVENT REPORT :

From Momentum to Meaning

ARIIS 2025 was not an end point. It marked the beginning of a new phase for Africa’s real estate ecosystem — one defined by structure, trust and long-term ambition.

Across two days of high-level dialogue, ARIIS connected innovation with capital, policy with execution, and vision with reality. What emerged was not a series of isolated conversations, but a shared direction.

This post-event report captures what remains after the lights fade: commitments, trajectories and the foundations of what comes next.

Key Outcomes & Strategic Signals

- **Innovation has reached maturity**
PropTech, data intelligence and digital platforms are no longer experimental. They are becoming the backbone of real estate decision-making across African markets.
- **Investment appetite is real — and selective**
Capital is ready, but it demands clarity, governance and risk mitigation. Projects that are transparent, structured and scalable are now the benchmark.
- **Sustainability is no longer optional**
Environmental responsibility, operational efficiency and social impact are now integral to value creation.

ARIIS revealed a clear truth: Africa does not lack opportunities — it demands structure.

Voices That Shaped the Conversation

Throughout ARIIS, leaders echoed a common message: the future of African real estate will be built through discipline, innovation and collective intelligence.

Developers spoke of transformation. Investors spoke of trust. Innovators spoke of scalability.

Together, they defined a roadmap grounded in reality — and elevated by ambition.

The ARIIS Continuum

In the months ahead, ARIIS will focus on:

- strengthening cross-border investment bridges,
- supporting scalable PropTech and digital solutions,
- fostering education, leadership and market readiness,
- embedding sustainability into real estate development models.

The goal is not growth for its own sake — but impact that endures.

From Summit to Ecosystem

ARIIS is evolving from an annual summit into a year-round ecosystem:

- a connector of capital and projects,
- a catalyst for innovation adoption,
- a reference point for African real estate intelligence.

The legacy of ARIIS is not measured by attendance, but by what is built after.

WHAT’S NEXT

Building the ARIIS Legacy

A Closing Vision

Innovation sparked the conversation. Investment gave it direction. Sustainability ensures its future.

ARIIS stands at the intersection of these three pillars — shaping a real

estate ecosystem that is resilient, inclusive and globally relevant.

This is not the end of the story. This is where it begins.

A message TO READ...

ARIIS was born from a conviction: Africa’s real estate future deserves more than fragmented conversations. It deserves structure, vision and collective ambition.

Throughout this edition, we witnessed something powerful — not only ideas, but alignment. Innovation met investment. Capital met purpose. Experience met the future. ARIIS became a space where trust was rebuilt, where collaborations were initiated, and where Africa’s real estate narrative was reframed with confidence.

This summit confirmed what we deeply believe: Africa does not need to imitate models. It needs to define its own standards — rooted in innovation, driven by investment, and sustained by long-term responsibility.

As an architect, I believe buildings shape cities. As an entrepreneur, I believe ecosystems shape markets. And as a woman in this industry, I believe leadership is about opening doors — and ensuring others can walk through them.

ARIIS is not an event. It is a commitment.

A commitment to elevate dialogue. A commitment to empower talent. A commitment to build a resilient, inclusive and future-ready real estate ecosystem across Africa.

To our partners, speakers, innovators and participants: Thank you for believing in this vision. Thank you for contributing not only to a summit, but to a movement.

The future is being built now. And Africa is ready.

— Bouteraa Nasreddine
& Amal Si Dehbi

About Us



Transforming Property Ecosystems

ADN Immotify

Immotify is built on a foundation of innovation, strategic vision and deep market understanding. Our DNA lies in our ability to anticipate change and translate complex real estate challenges into intelligent, value-driven solutions. By combining expertise, technology and creativity, Immotify designs ecosystems that are agile, resilient and aligned with the evolving expectations of investors, developers and users.

Our Purpose

Our purpose is to redefine the real estate ecosystem by creating meaningful connections between capital, assets and people. Immotify aims to support sustainable growth through smarter investment strategies, experience-led design and operational efficiency. We believe real estate must go beyond buildings to deliver long-term value, impact and relevance in a rapidly changing world.

Our Impact

Immotify acts as a catalyst for transformation across real estate markets. Through strategic partnerships, innovative tools and a collaborative approach, we help unlock opportunities, strengthen asset performance and foster resilient ecosystems. Our impact is measured by the value we create, the connections we enable and the future-ready environments we help shape.

Immotify – The Next Version. Coming Soon.
The next version of Immotify is redefining how value, experience and performance come together.

immotify.me





ALGERIA . NOVEMBER 10 -11, 2026

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